

Neuro-Linguistic Programming.

Diploma and Practitioner Courses commencing September 2015

Drs Jan and Graham Dexter invite you to their Autumn courses, concerned with Changing Minds, Choosing Words, Challenging Behaviour Choices, all in beautiful surroundings.

The Ethical NLP Diploma and Practitioner for Business, Personal Growth and Pleasure



Welcome!

If you're reading this, you're probably interested to know a little more about NLP, and also to understand how this approach to development might benefit you and be a useful tool for you to integrate into your life, often with very pronounced results.

NLP stands for Neuro Linguistic Programming – the structure of thought, word and deed. Through understanding and manipulating the links between neurology, language and behaviour, you can create *exceptionally* powerful possibilities for how you develop and communicate. NLP awakens you to attitudes, principles and an array of tools. Through creating the programmes you *want*, you can learn more quickly, influence personal well-being, relate more effectively in personal or professional contexts, and create brilliant well-formed outcomes. You learn to model excellence ☺

“NLP is probably the single most powerful thing that I have ever learnt, it has had a dramatic positive effect on me personally, my relationships with others and my business - my only regret is that I wish that I had done this course 20 years ago. I could not start to place a monetary value on the gains that I have achieved through attending this course.” CEO N.Lincs

Who benefits from NLP?

- ◆ **Anyone who enjoys Personal and/or Professional Development** Because NLP automatically equips us with tools to re-jig patterns of behaviour and belief to forms which serve us better, it is a great discipline for development of any kind.
- ◆ **Managers** - NLP is invaluable in team development and motivation.
- ◆ **Leaders** - Powerful in crafting well-formed outcomes and strategies to lead and inspire others.
- ◆ **HR Professionals** – The use of NLP can motivate existing staff and help to recruit the right people to the right posts.
- ◆ **Senior Managers** – A powerful aid in negotiation, procurement and strategic Planning.

- ◆ **Trainers** – Learn to train at an unconscious and conscious level & match the learning needs & styles of your delegates.
- ◆ **Coaches** – Create and maintain optimum performance and desired changes.
- ◆ **Therapists / Counsellors** – Enable your clients to take charge of and influence their desired states, move out of unhelpful patterns.
- ◆ **Communicators at all levels** – NLP is extremely useful in mass communication and marketing campaigns.

What outcomes will you achieve?

Specifically, you will learn how to:

- ◆ **Achieve** excellent rapport
- ◆ **Manage** your state of being and therefore your well being
- ◆ **Maximise** your own motivational state and that of those around you
- ◆ **Set and achieve** well-formed outcomes
- ◆ **Communicate effectively** at both a conscious and unconscious level
- ◆ **Act on the principles and presuppositions** of NLP to moderate interactions and actions in order to progress projects, business and life!
- ◆ **More importantly**, perhaps, you will learn how to develop yourself and your style to achieve your own well-formed outcomes.

Why choose us?

1. Credible, Ethical and High Quality Content

The quality of the Practitioner course is a cut above. We pride ourselves on providing a level of quality in which we recognise both theory and practice, and the ethical application of this powerful psychological approach.

2. The Dexter and Dexter Factor: Experienced, Enthusiastic and Expert

- ◆ Drs Jan and Graham Dexter, Senior Visiting Fellows in Coaching at the University of Lincoln, possess an exceptional breadth and depth of international experience in creating change at all levels.

- ◆ We use NLP principles and applications in voluntary, public and corporate sectors, in psychiatry and in corporate worlds, dealing with personal and mass trauma, enhancing development.
- ◆ We are interested in evidence based use of NLP, and are authors of several books, including *An Introduction to Coaching* (2011). In 2014 we presented to the ANLP Research Conference on the effectiveness of a Masters NLP course, and this research will be published later this year. Our courses work 😊
- ◆ We are accredited Coaches (AC, ILM), and certified NLP Master Practitioners and Trainers (ANLP, ILM, ITANLP). Crucially for people investing in a course, Jan and Graham understand how to facilitate people to learn in a meaningful manner.



3. Practical, Enjoyable and Effective Delivery.

The course is interactive, practical and creative. Teaching methods include tutor input, demonstrations, practice with feedback, and applied exercises. We also use guest trainers and/or assistants. Numbers are limited so that delegates receive maximum support, individual tuition, and benefit from energetic and varied teaching. We bring influences from our direct learning with some influential and inspirational sources, including Richard Bandler, John Grinder, Julie Silverthorn, Robert Dilts and Beryl Lyndley, the first woman in the UK to be certified as a Master Trainer and author of NLP in 21 Days.

When is the Course?

The course will run between late September 2015 and February 2016. This gives plenty of time for assimilation, integration, practice and support mentoring.

29th September – 2nd October (residential)
 27th – 29th November (Lincoln)
 17th – 18th January (Lincoln)
 9th -10th February (Lincoln)

How Much Will it Cost?

The cost of the Practitioner course is £1499.00 (plus VAT if applicable). This includes:

1. The full course manual
2. Eleven days of face to face tuition and assessment
3. Learning guide and tasking for mid modules 2 and 3.
3. Certification to NLP Practitioner level

We aim to trade fairly and within values, offering equality of opportunity and access. Your Business in Mind Ltd. is registered as a Growth Accelerator Training Provider. We adhere to the Standards of Ethics and Practice of the Association for Coaching, Association for Neuro-Linguistic Programming, and the International Training Academy for Neurolinguistic Programming. We offer 20% discount for any of our lifelong learners – once you have done one course with us, this offer applies to any others. We are also flexible in payment options.

Additional Options: Diploma NLP

Delegates who want to do the first four days only, are eligible for the award of a Diploma in NLP. The cost of the Diploma Course is £799.00 (plus VAT if applicable). This equips delegates in the basics of NLP and embeds learning to make a significant and worthwhile change in understanding and skills.

Delegates who already hold the Diploma from previous events are welcome to join us and progress to Practitioner standard. The cost of this progression is £699.00 (plus VAT if applicable).

Where is the Course?



The first four days are held on a residential basis in East Anglia. <http://www.norfolk-luxury-cottages.co.uk/> This is a fabulous venue and there is an on-site swimming pool. The Diploma can be completed at this venue. For those going on to Practitioner, we continue in 2 and 3 day modules to a total of 11 days, in Lincoln. Exact venue to be confirmed, whichever Lincoln venue we use will be comfortable, designed to high standard and naturally

meeting all Health and Safety requirements. We can help with accommodation if needed.

How do I book?

If you would like to discuss this programme, seek more information, or reserve a place, please contact Jan Russell Dexter on 07892 902354, or contact us by e-mail at info@yourbusinessinmind.com

